



AITHICAL.PRO / 2026 COMPREHENSIVE EDITION

Service Catalogue

Strategy, managed AI systems, growth infrastructure, and specialized implementation

CATALOGUE ARCHITECTURE

- 01 Operating Foundation
- 02 Growth & Visibility
- 03 Systems, Knowledge & Infrastructure
- 04 Specialized Solutions
- 05 Delivery, Partnerships & Risk Support

STRATEGY / SYSTEMS / GROWTH / SPECIALIZED DELIVERY

One architecture. Multiple ways to enter.

Althical.Pro helps specialized businesses decide where AI belongs, redesign the work, build the right system, and manage it after launch. Engagements combine executive guidance, implementation, human oversight, and measurable operating outcomes.

FAMILY	WHAT IT SOLVES	SERVICES
01 Operating Foundation	Leadership, workflow, governance, and adoption services that make implementation investable and accountable.	5
02 Growth & Visibility	Connected systems that make the business easier to find, understand, trust, choose, and return to.	5
03 Systems, Knowledge & Infrastructure	Managed operating layers that connect approved knowledge, agents, deterministic software, integrations, people, and measures.	6
04 Specialized Solutions	Vertical operating systems combine the platform with the language, customer journey, controls, and commercial reality of a specific market.	8
05 Delivery, Partnerships & Risk Support	Flexible specialist capacity and partner-led services for organizations that need implementation depth without building every capability in-house.	4

Operating principles

- + Start with the business constraint, not a tool.
- + Use AI only where it earns a role. Deterministic software may be the better answer.
- + Design around approved knowledge, explicit ownership, and human review.
- + Select providers for client fit, privacy, portability, capability, and cost.
- + Measure useful business and operating outcomes, not automation volume.

Operating Foundation

Leadership, workflow, governance, and adoption services that make implementation investable and accountable.

AI Strategy & Executive Roadmap

Turn AI ambition into a sequenced portfolio of decisions with clear economics, owners, architecture, governance, and acceptance criteria.

Includes: Business priority map | Opportunity portfolio | ROI and sequencing logic | Vendor posture | Capability plan

Best for: Leadership teams deciding where to invest and what to defer.

Commercial model: Fixed-fee strategy engagement - custom scope

aithical.pro/ai-strategy

Workflow Redesign & Intelligent Automation

Redesign high-value work around the customer outcome, information flow, ownership, exceptions, and controls before adding software or AI.

Includes: Current-state observation | Waste removal | Ownership map | Execution design | Control and exception paths

Best for: Teams with fragmented, manual, or unreliable workflows.

Commercial model: Diagnostic or implementation engagement - custom scope

aithical.pro/workflow-redesign

AI Governance & G.A.V.E.L.

A practical control model for Governance, AI Verification, Ethics & Legal Controls, proportional to the organization's risk and active use cases.

Includes: Acceptable-use policy | Data and vendor rules | Human-review gates | Verification records | Monitoring and response

Best for: Regulated, professional, or risk-conscious organizations.

Commercial model: Governance setup or managed program - custom scope

aithical.pro/governance

Executive AI Office / Fractional CAIO

A governed executive operating layer that helps founders and senior leaders prepare, decide, create, and follow through with less fragmentation.

Includes: Executive workflow map | Specialist agent team | Second Brain | Decision support | Operating cadence

Best for: Founders and leadership teams that need senior AI ownership without a full-time executive hire.

Commercial model: Strategy plus implementation and advisory retainer - custom scope

aithical.pro/executive-ai-office

Staff Enablement & Change Adoption

Train teams to use approved tools, follow review boundaries, protect sensitive information, and improve the system through real operating feedback.

Includes: Role-based training | Prompt and source discipline | Confidentiality guidance | Review practice | Manager enablement

Best for: Organizations moving from informal experimentation to controlled adoption.

Commercial model: \$999 for three group sessions; custom programs by scope

aithical.pro/how-we-work

Growth & Visibility

Connected systems that make the business easier to find, understand, trust, choose, and return to.

Sales & Growth Engine

Connect market signals, lead capture, qualification, nurturing, pipeline follow-through, reputation, and measurement into one managed growth system.

Includes: Demand and offer map | Lead intelligence | Nurture and routing | Pipeline operations | Growth scorecard

Best for: Businesses losing opportunities between marketing, sales, and service delivery.

Commercial model: Setup plus managed monthly service - custom scope

aithical.pro/sales-growth-engine

Front-of-House Growth

Manage the website, social presence, expert content, local search, and AI visibility as one customer-facing system.

Includes: Website strategy and development | Social media operations | Local SEO | AI visibility | Monthly improvement

Best for: Businesses whose public presence is fragmented across agencies and tools.

Commercial model: Project or managed monthly service - custom scope

aithical.pro/front-of-house

AI Visibility, AEO, GEO & Local SEO

Make the business easier for search engines and AI answer systems to understand through direct answers, consistent entities, structured data, useful evidence, and trusted sources.

Includes: Multi-engine answer scan | Priority query map | Entity and source audit | Answer-ready pages | Visibility dashboard

Best for: Expert-led businesses competing for high-intent discovery and recommendations.

Commercial model: \$5,700 setup plus \$399/month for the standardized package; custom programs by scope

aithical.pro/ai-visibility

Brand Content Engine

Turn expert interviews, original evidence, client questions, and lived experience into distinctive authority without producing generic AI content.

Includes: Source capture | Editorial standards | Content architecture | Multi-channel reuse | Human approval

Best for: Expert-led brands that need consistent content without losing authorship.

Commercial model: Managed monthly service - from \$1,500/month for standardized content support

aithical.pro/content-engine

YouTube, Video & Digital Spokesperson

Create an evidence-led channel strategy and production rhythm across scripts, thumbnails, long-form video, short-form reuse, and optional AI avatar production.

Includes: Channel strategy | Scripts and thumbnails | Four or eight monthly content pieces | SEO packaging | Optional avatar

Best for: Experts who can build trust through education, demonstrations, and commentary.

Commercial model: Standard: \$799 setup + \$399/month; Premium: \$799 setup + \$599/month; avatar \$1,399

aithical.pro/content-engine

Systems, Knowledge & Infrastructure

Managed operating layers that connect approved knowledge, agents, deterministic software, integrations, people, and measures.

AI Operating System & Specialist Agents

Give workflows, agents, software, and people one accountable way to work together instead of relying on one broad chatbot.

Includes: Signal capture | Approved knowledge | Specialist agents | Human review | Measured action

Best for: Organizations ready to move from isolated experiments to a managed operating system.

Commercial model: Custom system build from \$9,900; managed service by scope

aithical.pro/ai-operating-system

Althical.Pro Second Brain

Connect approved documents, playbooks, policies, templates, and institutional knowledge into a permissioned, source-linked intelligence layer.

Includes: Source inventory | Permissions | Retrieval with citations | Freshness ownership | Human routing

Best for: Teams whose knowledge is scattered across people, drives, inboxes, and tools.

Commercial model: Starter or enterprise knowledge engagement - custom scope

aithical.pro/second-brain

Managed Private AI

Deploy sensitive workflows in an on-device, dedicated, or managed environment with clearer data control, predictable economics, and auditable oversight.

Includes: Data-path assessment | Private runtime options | Vendor and model review | Audit evidence | Ongoing management

Best for: Legal, healthcare-adjacent, financial, proprietary, or risk-sensitive workflows.

Commercial model: Pilot and managed runtime - custom scope

aithical.pro/private-ai

Custom App Build & Go-to-Market

Design, build, launch, and improve a purpose-built application around a verified user problem and commercial path.

Includes: Product definition | UX and engineering | Integrations | Launch plan | Measurement and iteration

Best for: Companies turning a repeatable workflow or specialist capability into software.

Commercial model: Small custom software builds \$2,000-\$5,000; larger systems custom scoped

aithical.pro/app-build-gtm

CRM, Integrations & Automation

Build or improve the operating connections among CRM, forms, email, calendars, payments, documents, and internal systems.

Includes: Custom CRM | API and no-code integrations | Deterministic automations | Data cleanup | Monitoring

Best for: Teams rebuilding context manually or losing work between systems.

Commercial model: Custom CRM \$1,300 + \$35/month; additional automations from \$1,300

aithical.pro/workflow-redesign

Predictive Analytics & Decision Support

Build forecasting, scoring, scenario, and operating intelligence for decisions that have adequate data and a clear acceptance bar.

Includes: Data-readiness review | Model and baseline | Decision interface | Human interpretation | Monitoring

Best for: Organizations with repeatable decisions and usable historical data.

Commercial model: \$4,000-\$5,000 for standardized predictive builds; complex scope quoted separately

aithical.pro/ai-operating-system

Specialized Solutions

Vertical operating systems combine the platform with the language, customer journey, controls, and commercial reality of a specific market.

Realtor AI OS

Market intelligence, relationship context, local authority, content, nurturing, and follow-through for luxury and life-transition agents, teams, and brokerages.

Includes: Market-intel terminal | Lead and relationship intelligence | Local reports | AEO/GEO | Private runtime option

Best for: High-producing agents, luxury teams, and senior or life-transition specialists.

Commercial model: Setup plus managed service - custom scope

aithical.pro/real-estate

MedSpa Growth Engine

A managed patient-growth system for discovery, treatment education, consultation readiness, retention, reactivation, and commercial insight.

Includes: Local and AI visibility | Reviewed treatment education | Lead nurture | Recall and reactivation | Growth intelligence

Best for: Aesthetic and wellness clinics with high-consideration services.

Commercial model: Setup plus managed service - custom scope

aithical.pro/medspa

Home Services Growth System

Connect local trust, inquiry response, estimates, reviews, referrals, field knowledge, and capacity decisions for local service operators.

Includes: Local discovery | Lead routing | Estimate follow-up | Reputation operations | Owner scorecard

Best for: Contractors, roofers, inspectors, remodelers, and local service businesses.

Commercial model: Setup plus managed service - custom scope

aithical.pro/home-services

Legal Practice Intelligence

Source-aware inquiry intake, consultation readiness, firm knowledge retrieval, growth operations, and defensible governance without automating legal judgment.

Includes: Administrative intake | Consultation briefs | Second Brain | G.A.V.E.L. controls | Human verification

Best for: Boutique and midsize law firms, especially private-client practices.

Commercial model: Strategy, pilot, or managed system - custom scope

aithical.pro/legal

Mental Health Practice Growth

Privacy-conscious discovery, education, intake support, referral coordination, and practice operations with clear clinical boundaries.

Includes: Service visibility | Approved education | Administrative intake | Referral pathways | Licensed professional review

Best for: Therapists, group practices, and behavioral health operators.

Commercial model: Strategy, implementation, or managed growth - custom scope

aithical.pro/mental-health

Senior Care Growth & Coordination

Support family education, inquiry response, referral relationships, knowledge access, and follow-through across complex care journeys.

Includes: Family-facing education | Inquiry routing | Referral operations | Second Brain | Privacy and escalation rules

Best for: Senior living, home care, care navigation, and aging-life organizations.

Commercial model: Strategy, implementation, or managed system - custom scope

aithical.pro/senior-care

Specialized Solutions - continued

Lean and individual-market offers apply the same operating discipline at a scope matched to budget, capacity, identity, and growth stage.

Nonprofit & Startup AI Launchpad

A budget-conscious path that starts with one measurable constraint, builds the smallest useful system, and expands only when the economics support it.

Includes: Priority and ROI map | Lean automation | Second Brain starter | Growth support | Team handoff

Best for: Mission-driven organizations and early-stage teams with limited budget and capacity.

Commercial model: Launch \$2,200/month + \$4,300 setup; Grow \$4,500/month + \$9,800 setup; Scale \$7,500/month + \$21,500 setup
aithical.pro/nonprofits-startups

Individual Brand Building

Build a distinctive identity, original content system, owned audience, aligned partnerships, and durable revenue without manufacturing the person.

Includes: Positioning and story | Identity system | Original content | Audience ownership | Revenue architecture

Best for: Artists, creators, media personalities, and visible experts.

Commercial model: Strategy and managed brand engagement - custom scope
aithical.pro/individual-brand

Delivery, Partnerships & Risk Support

Flexible specialist capacity and partner-led services for organizations that need implementation depth without building every capability in-house.

FDE as a Service

Forward Deployed Engineers work close to the business problem under senior direction, translating requirements into deployed systems, adoption, and measurable evidence.

Includes: Discovery and scoping | Embedded implementation | Integration | Documentation | Handoff and enablement

Best for: Organizations that need hands-on implementation capacity tied to business outcomes.

Commercial model: Project, sprint, or retained deployment capacity - custom scope

aithical.pro/fde-as-a-service

White-Label MSP Partnerships

Extend an MSP's offer with governed AI, workflow redesign, cybersecurity, payment review, applications, growth support, and specialist coordination.

Includes: White-label or co-delivery | Client ownership rules | Service handoffs | Commercial boundaries | Partner scorecard

Best for: MSPs that want specialist depth while protecting the client relationship.

Commercial model: Referral, white-label, or subcontract model - custom commercial terms

aithical.pro/msp-partnerships

Cybersecurity Assessment & Remediation

Assess core exposure, prioritize corrective action, and coordinate remediation or retesting directly or through an MSP partner.

Includes: Exposure assessment | Priority findings | Remediation roadmap | Owner assignment | Retest

Best for: SMBs, professional practices, and MSP clients that need a practical security baseline.

Commercial model: Premium audit \$997; Advanced audit \$1,997; remediation by scope

aithical.pro/msp-partnerships

Payment, Hardware & Vendor Coordination

Review payment costs, hardware needs, vendor choices, and specialist dependencies without forcing the client into one technology provider.

Includes: Current-cost review | Option comparison | Vendor-neutral recommendation | Implementation coordination | Support handoff

Best for: Businesses and MSPs managing a fragmented technology or vendor environment.

Commercial model: Assessment, savings-share, or implementation scope

aithical.pro/msp-partnerships

Standalone components when a full managed system is not required.

These services may be purchased independently or used as implementation components inside a broader engagement. They should not be presented as substitutes for strategy, ownership, or ongoing management when the business problem requires those layers.

MODULAR SERVICE	STARTING POINT	ROLE
Industry & Competitor Intelligence	\$799 one-time	Market analysis and actionable competitive strategy.
New Website Creation	\$1,800-\$2,800 + \$99/month	Professional mobile-ready website, hosting, and routine maintenance.
Qualified Lead Generation Agent	\$1,500 + \$199/month	Lead capture, qualification, and routing.
Cold Email Infrastructure & Management	\$1,500 + \$899/month	Deliverability and campaign management up to 20,000 emails per month.
Review Follow-Up Agent	\$299 + \$25/month	Review requests and follow-up sequencing.
ManyChat Social Automation	\$399 + \$49/month	DM and comment automation setup and management.
Social Media Operations	\$900 / \$1,500 / \$1,800 per month	Foundation, Growth, and Authority tiers.
Go-to-Market Strategy	\$1,500 one-time	Offer, audience, channel, and launch planning.
Strategy Session	\$499	Focused 45-minute executive strategy session.
Compliance Setup	\$700-\$1,500	Scoped policy and operating setup; not legal certification.
Advisory Retainer	\$299-\$999/month	Tiered strategic guidance for defined needs.

Prices shown are current standardized starting points from the prior service catalogue and should be reconfirmed before external circulation. Custom systems, managed services, regulated workflows, partner engagements, and integrations require discovery and a written scope. The signed proposal or statement of work controls.

Choose the operating relationship that matches the work.

Althical.Pro is not limited to self-serve software. Engagements can begin with a focused decision, continue through implementation, and remain managed when the system requires ongoing ownership.

Decision Sprint A fixed-fee assessment, strategy, workflow, visibility, governance, or architecture engagement that ends with clear priorities and a defined acceptance bar.	Build & Launch A scoped implementation with setup fee, milestones, testing, training, documentation, and an agreed handoff.
Managed System Setup plus ongoing management for systems that require monitoring, content, optimization, model or vendor review, and operating improvement.	Embedded FDE Hands-on deployment capacity working near the business problem under explicit scope, senior oversight, and client safeguards.
Partner / White-Label Referral, co-delivery, or subcontracted specialist work with client ownership, brand posture, communication, and support boundaries decided in advance.	Lean Launchpad Smaller entry paths for nonprofits and startups, with scope matched to budget, internal capacity, and the economics of the first use case.

Commercial structure

Standardized services retain published starting points. Custom systems use a written scope covering outcomes, assumptions, access, deliverables, controls, responsibilities, milestones, and ongoing costs. For managed offers, separate setup from monthly operating work so the client can see what is being built and what is being maintained.

Proof with context, not unsupported promises.

The examples below are anonymized and evidence-graded. They describe reported platform measures or verified delivery records. They do not establish sole causation or guarantee rankings, leads, revenue, patient outcomes, or future performance.

222 Search Console clicks in one reported month Anonymized aesthetics clinic; external platform report; no sole-causation claim.	Approx. 15.6K Search Console impressions in the same month Discoverability measure only; no patient, clinical, or revenue outcome claimed.
6 engines x 12 queries AI and search visibility audit delivered Verified delivery record for a specialized clinic.	16 Town and local-market pages deployed Anonymized multilingual NYC-metro real estate practice; verified delivery record.
2 case studies + 1 dashboard Authority assets delivered Anonymized NY/NJ real estate specialist; verified delivery record.	16 testimonials + GBP transfer Reputation infrastructure organized Anonymized NYC specialty retailer; no traffic or revenue outcome claimed.

Evidence standard

Publish exact client names, testimonials, causal claims, or commercial outcomes only when approval and source evidence are recorded. Keep baselines, periods, data sources, confounding factors, and claim limits beside every public result.

Begin where uncertainty or operating friction is highest.

IF THE PRIMARY QUESTION IS...	START WITH...
Where should we invest in AI?	AI Strategy & Executive Roadmap
Why is the work still fragmented?	Workflow Redesign
How do we set safe, usable rules?	Governance & G.A.V.E.L.
How do we connect agents, software, and people?	AI Operating System
How do we make internal knowledge usable?	Second Brain
How do we protect a sensitive workflow?	Managed Private AI
How do we generate and convert more qualified demand?	Sales & Growth Engine or Front-of-House Growth
How do we appear in AI answers and local search?	AI Visibility, AEO, GEO & Local SEO
We need a market-specific system.	Choose the relevant Specialized Solution
We need implementation capacity.	FDE as a Service

Next step

Bring one important constraint, the current tools and information around it, the people who own the outcome, and the standard the solution cannot compromise. Althical.Pro will identify the smallest credible engagement and whether AI belongs in the final system.

BOOK A STRATEGY CALL

aithical.pro

jbatra@aithical.pro

+1 201 889 2837